

Sharvari Jalit

PRODUCT DESIGNER

EXPERIENCE

GE Appliances, Kentucky — UX Designer Co-op

AUGUST 2020 - current

- Working as a **UX Researcher and Designer**
- Research: Led the research phase for the parts websites by conducting **competitive analysis, user interviews**, analyzing the data by creating **personas** and **journey maps**.
- Design: Led the design phase on the replacement wizard project by conceptualizing designs based on research findings and conducting usability tests to iterate designs.

Result: Conducted Phase 1 usability testing for the Replacement Wizard.

IU School of Informatics and Computing, IUPUI — Graduate Research Assistant

AUGUST 2019 - MAY 2021

- Working as an **Interaction Designer** with P.I. Dr. Davide Bolchini.
- *Google-funded accessibility project* which will enhance the way blind and visually impaired use smartphones to text messages on the go using an auditory keyboard.

Result: Designed an entirely auditory keyboard and conducted a study with 13 blind and visually impaired users to compare the auditory keyboard prototype with the standard VoiceOver.

FinityOne, California — UX Designer

MAY 2020 - JULY 2020

- Worked as a **Product Designer** on their client's CRM and Customer portal to enhance the workflow of the entire system.
- Involved in the process of **gathering requirements, creating personas, journey maps** and designing mockups.

Result: Increased the conversion rate of the website by around 25% with the enhanced workflow and the visual designs.

Zeus Learning, Mumbai — UX Design Analyst

SEPTEMBER 2018 - APRIL 2019

- Worked in an **agile environment** on an e-learning in a **cross-functional team** of designers, business analysts and developers.
- Defined **user stories**, documented **key task flows**, creating **new personas** and designing wireframes.

Tools used: Axure, Adobe XD

Result: A MVP was created within the timeframe and approved for development.

+1 (317) 893-9942

<https://sharvarijalit.com/>

sjalit@iu.edu

EDUCATION

Indiana University, Indianapolis

Masters in Science - Human Computer Interaction

AUG 2019 - MAY 2021

GPA - 3.9/4

VESIT (University of Mumbai), Mumbai

Bachelor of Engineering - Computer Engineering

AUG 2013 - MAY 2017

DESIGN SKILLS

Interaction Design

User Experience Design

Story telling

Wireframing

Rapid Prototyping

User and task flows

ANALYSIS AND TESTING

Competitive Analysis

Journey Mapping

Persona and Scenarios

Usability Testing

DESIGN TOOLS

Adobe XD

Sketch

Adobe CC

Axure

Balsamiq

Figma

FORMATIVE RESEARCH

User Interviews

Survey / Observation

Competitive Analysis

GENERATIVE RESEARCH

Affinity Diagramming

User Personas

Journey Mapping

Sketching

Prototyping

SUMMATIVE RESEARCH

Usability Testing

Heuristic Evaluation

Cognitive Walkthrough

Cognitive Walkthrough

TECHNICAL PROFICIENCY

HTML / CSS

Javascript